

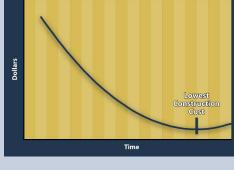
#### Why ABC?

- Minimized traffic disruption from months to days
- Improved work zone safety improved worker safety
- Improved product quality controlled environment, cure times, easier access, etc.



# Traditional Business Model

- Successful business model
- Existing interstate was constructed
- Competition determines the lowest construction cost

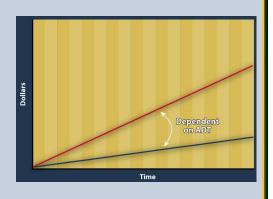


· Contractors select time and method



#### Societal Costs

- Linear relationship
- Cost depends on volume of traffic
- Longer construction duration leads to increase impacts to users

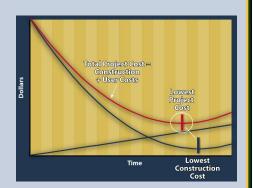




#### New Business Model

- New paradigm
- Lowest construction cost leads to lowest project cost
- Societal costs minimized
- Political capital
- Public praise

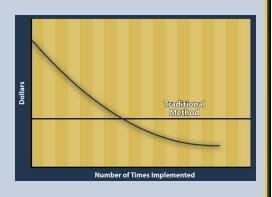


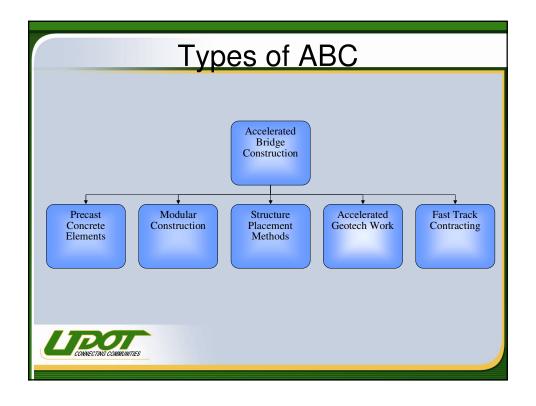


### Innovative Technology

- First implementations cost more
- Potential for new methods to cost less
- Promise of time savings
- · Positive cost-benefit ratios







## Benefits of Standardization

- Decreased Cost
  - -Standard forms
  - -Standard designs
- Experience
  - -Better product
  - -Learning curve



